



Kansas

Sep 01, 2006 through Sep 30, 2006

Call Volume

155 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	155	100.0 %
Total:	155	100.0 %

Gender	Callers	Percentage
Female	92	59.4 %
Male	36	23.2 %
Missing	27	17.4 %
*Total:	155	100.0 %

Pregnant

13

*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	92	42.3
Male	36	35.6
Total:	128	39.8

Age by Group	Callers	Percentage
Under 18	3	2.3 %
18-29	49	38.3 %
30-44	32	25.0 %
45-64	38	29.7 %
65 and over	6	4.7 %
Total:	128	100.0 %

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	1	0.9 %
Grades 9-11 (some High School)	23	20.4 %
High School Graduate or GED	35	31.0 %
Some College or Technical School	32	28.3 %
Technical/Trade School	9	8.0 %
College Graduate	13	11.5 %
Total:	113	100.0 %



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Marital Status	Callers	Percentage
Single	41	36.9 %
Married	41	36.9 %
Divorced	24	21.6 %
Widowed	1	0.9 %
Separated	3	2.7 %
Refused to answer	1	0.9 %
Total:	111	100.0 %

Hispanic Ethnicity	Callers	Percentage
No	105	94.6 %
Refused	2	1.8 %
Yes	4	3.6 %
Total:	111	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	93	88.6 %
Black	4	3.8 %
American Indian or Native American	2	1.9 %
Other	6	5.7 %
Total:	105	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
Other	4	100.0 %
Total:	4	100.0 %

Sexual Orientation	Callers	Percentage
Bisexual	1	0.9 %
Heterosexual or Straight	109	97.3 %
No Answer	2	1.8 %
Total:	112	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	43	38.7 %
No	68	61.3 %
Total:	111	100.0 %

How Many Children	Callers	Percentage
1	17	39.5 %
2	16	37.2 %
3	8	18.6 %
4	1	2.3 %
5	1	2.3 %
Total:	43	100.0 %



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Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	26	23.6 %
Smoking is not allowed anywhere inside your home	40	36.4 %
Smoking is allowed in some areas or at some times	27	24.5 %
Smoking is allowed anywhere inside the home	16	14.5 %
I don't know	1	0.9 %
Total:	110	100.0 %

Sad or Blue	Callers	Percentage
Yes	46	42.2 %
No	63	57.8 %
Total:	109	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	43	38.1 %
\$15,000 to \$24,999	14	12.4 %
\$25,000 to \$34,999	15	13.3 %
\$35,000 to \$49,999	12	10.6 %
\$50,000 to \$74,999	7	6.2 %
\$75,000 to \$99,999	1	0.9 %
\$100,000 and over	3	2.7 %
Don't know/Not sure	13	11.5 %
Refused	5	4.4 %
Total:	113	100.0 %



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How Heard About Quitline		Callers	Percentage
Ads	TV ad	34	21.9 %
	Radio Ad	5	3.2 %
	Newspaper ad	1	0.6 %
	Flyer (school/community)	6	3.9 %
Subtotal:		46	29.7 %
Referrals	Internet/Website	6	3.9 %
	Other health care provider	3	1.9 %
	ACS Office	2	1.3 %
	County Health Department	10	6.5 %
	Nurse	2	1.3 %
	Dentist	3	1.9 %
	Doctor/Healthcare Provider	26	16.8 %
	Family/Friend	9	5.8 %
	Community Event	1	0.6 %
	Workplace	6	3.9 %
	Phone Book	1	0.6 %
Subtotal:		69	44.5 %
News	TV news story	4	2.6 %
Subtotal:		4	2.6 %
Other	Other	27	17.4 %
Subtotal:		27	17.4 %
	Cigarette Pack (on/inside)	9	5.8 %
Subtotal:		9	5.8 %
Total:		155	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	27	17.4 %
Subtotal:		27	17.4 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	9	5.8 %
Subtotal:		9	5.8 %
Personally Quitting Cigarettes	Counseling	44	28.4 %
	Counseling & Community Referral	27	17.4 %
	Self-Help	22	14.2 %
	Self-Help & Community Referral	7	4.5 %
	Info	8	5.2 %
Subtotal:		108	69.7 %
Personally Quitting Smokeless	Counseling	2	1.3 %
Subtotal:		2	1.3 %
Already Quit Cigarettes	Counseling	2	1.3 %
	Counseling & Community Referral	2	1.3 %
	Self-Help	2	1.3 %
	Info	2	1.3 %
Subtotal:		8	5.2 %
Already Quit Smokeless	Counseling & Community Referral	1	0.6 %
Subtotal:		1	0.6 %
Total:		155	100.0 %

Session Protocol		Callers	Percentage
3-Session Protocol	Counseling	25	34.2 %
	Counseling & Community Referral	14	19.2 %
Subtotal:		39	53.4 %
5-Session Protocol	Counseling	20	27.4 %
	Counseling & Community Referral	13	17.8 %
Subtotal:		33	45.2 %
Response Missing: 3-Session Protocol	Counseling	1	1.4 %
Subtotal:		1	1.4 %
Total:		73	100.0 %



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Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	21.3	9.0
Callers with valid response	99	2

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	5.2	27.0
Callers with valid response	99	2

Tobacco Duration	Callers	Percentage
Greater than ten years	76	68.5 %
Six to ten years	22	19.8 %
One to five years	13	11.7 %
Total:	111	100.0 %

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	53	51.5 %
No	50	48.5 %
Total:	103	100.0 %

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	95	79.8 %
	Action	8	6.7 %
	Did not provide sufficient information to establish	13	10.9 %
Subtotal:		116	97.5 %
Smokeless	Contemplation	2	1.7 %
	Action	1	0.8 %
Subtotal:		3	2.5 %
Total:		119	100.0 %



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May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
2	3	3.0 %
4	2	2.0 %
5	2	2.0 %
6	1	1.0 %
7	2	2.0 %
9	1	1.0 %
10	16	16.2 %
12	2	2.0 %
13	3	3.0 %
14	1	1.0 %
15	6	6.1 %
20	36	36.4 %
25	1	1.0 %
30	10	10.1 %
40	3	3.0 %
45	1	1.0 %
50	4	4.0 %
55	1	1.0 %
60	3	3.0 %
80	1	1.0 %
Total:	99	100.0 %



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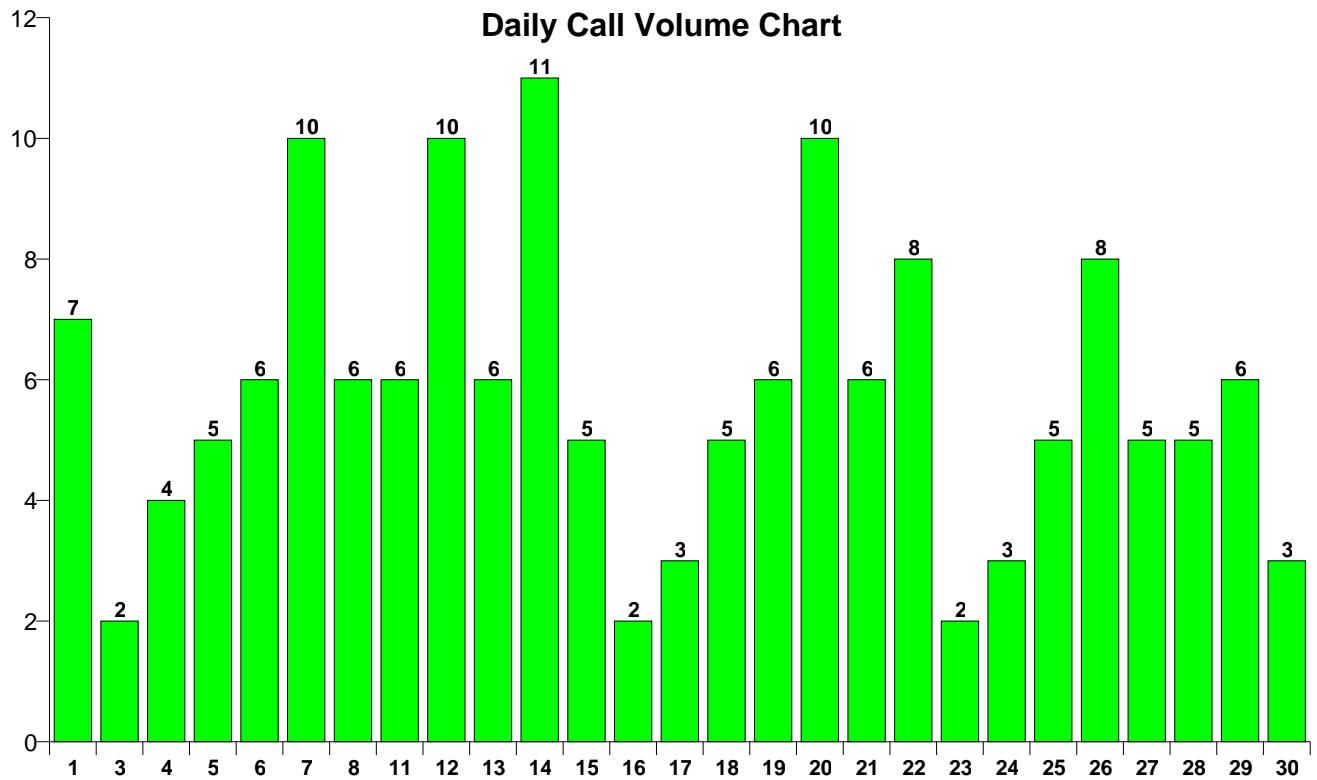
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Daily Call Volume

Date	Callers	Percentage
09/01/06	7	4.5 %
09/03/06	2	1.3 %
09/04/06	4	2.6 %
09/05/06	5	3.2 %
09/06/06	6	3.9 %
09/07/06	10	6.5 %
09/08/06	6	3.9 %
09/11/06	6	3.9 %
09/12/06	10	6.5 %
09/13/06	6	3.9 %
09/14/06	11	7.1 %
09/15/06	5	3.2 %
09/16/06	2	1.3 %
09/17/06	3	1.9 %
09/18/06	5	3.2 %
09/19/06	6	3.9 %
09/20/06	10	6.5 %
09/21/06	6	3.9 %
09/22/06	8	5.2 %
09/23/06	2	1.3 %
09/24/06	3	1.9 %
09/25/06	5	3.2 %
09/26/06	8	5.2 %
09/27/06	5	3.2 %
09/28/06	5	3.2 %
09/29/06	6	3.9 %
09/30/06	3	1.9 %
Total:	155	100.0 %

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- Number of Calls is on Vertical Axis
- Day of Month is on Horizontal Axis



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Monthly Call Volume by County

County Name	Callers	Percentage
Allen	2	1.3 %
Atchison	1	0.6 %
Barton	6	3.9 %
Bourbon	2	1.3 %
Brown	2	1.3 %
Butler	1	0.6 %
Cherokee	1	0.6 %
Cheyenne	1	0.6 %
Cowley	1	0.6 %
Crawford	5	3.2 %
Decatur	1	0.6 %
Doniphan	1	0.6 %
Douglas	3	1.9 %
Edwards	2	1.3 %
Ellis	3	1.9 %
Ellsworth	2	1.3 %
Finney	4	2.6 %
Ford	3	1.9 %
Geary	4	2.6 %
Graham	1	0.6 %
Harvey	1	0.6 %
Haskell	2	1.3 %
Jackson	1	0.6 %
Jefferson	1	0.6 %
Jewell	1	0.6 %
Johnson	4	2.6 %
Kingman	1	0.6 %
Labette	2	1.3 %
Leavenworth	1	0.6 %
Lyon	2	1.3 %
McPherson	3	1.9 %
Miami	1	0.6 %
Montgomery	2	1.3 %
Morris	1	0.6 %
Neosho	1	0.6 %
Osborne	2	1.3 %
Pawnee	1	0.6 %
Pottawatomie	2	1.3 %
Pratt	1	0.6 %
Reno	4	2.6 %
Rice	1	0.6 %
Riley	2	1.3 %
Rooks	2	1.3 %
Russell	2	1.3 %
Saline	3	1.9 %
Scott	1	0.6 %



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Monthly Call Volume by County

County Name	Callers	Percentage
Sedgwick	41	26.5 %
Seward	1	0.6 %
Shawnee	11	7.1 %
Stevens	1	0.6 %
Sumner	2	1.3 %
Wabaunsee	1	0.6 %
Wallace	1	0.6 %
Wilson	1	0.6 %
Wyandotte	5	3.2 %
Total:	155	100.0 %



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Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
15	1	0.8 %	0.8 %
17	2	1.6 %	2.3 %
18	4	3.1 %	5.5 %
19	3	2.3 %	7.8 %
20	5	3.9 %	11.7 %
21	6	4.7 %	16.4 %
22	5	3.9 %	20.3 %
23	5	3.9 %	24.2 %
24	9	7.0 %	31.3 %
25	1	0.8 %	32.0 %
26	4	3.1 %	35.2 %
28	2	1.6 %	36.7 %
29	5	3.9 %	40.6 %
30	2	1.6 %	42.2 %
31	1	0.8 %	43.0 %
32	4	3.1 %	46.1 %
33	1	0.8 %	46.9 %
34	3	2.3 %	49.2 %
35	7	5.5 %	54.7 %
36	2	1.6 %	56.3 %
37	1	0.8 %	57.0 %
38	1	0.8 %	57.8 %
39	3	2.3 %	60.2 %
40	1	0.8 %	60.9 %
41	2	1.6 %	62.5 %
43	2	1.6 %	64.1 %
44	2	1.6 %	65.6 %
45	1	0.8 %	66.4 %
46	2	1.6 %	68.0 %
47	4	3.1 %	71.1 %
48	4	3.1 %	74.2 %
49	4	3.1 %	77.3 %
50	2	1.6 %	78.9 %
51	1	0.8 %	79.7 %
52	6	4.7 %	84.4 %
53	2	1.6 %	85.9 %
54	2	1.6 %	87.5 %
56	2	1.6 %	89.1 %
57	1	0.8 %	89.8 %
58	2	1.6 %	91.4 %
59	1	0.8 %	92.2 %
61	2	1.6 %	93.8 %
62	1	0.8 %	94.5 %
63	1	0.8 %	95.3 %
66	1	0.8 %	96.1 %
67	1	0.8 %	96.9 %



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Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
68	2	1.6 %	98.4 %
74	1	0.8 %	99.2 %
76	1	0.8 %	100.0 %
Total:	128	100.0 %	



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Insurance Name	Callers	Percentage
Aetna	2	2.8 %
bcbs of KS, IL	1	1.4 %
BCBS Premiere	1	1.4 %
Blue cross	2	2.8 %
Bluecrossblue shelld	1	1.4 %
BlueCrossBlueShield	2	2.8 %
Blue Cross Blue Shield	6	8.3 %
Blue Cross Blue Shield of Kansas	1	1.4 %
blue cross of TN	1	1.4 %
Blue Select	1	1.4 %
CBSA	1	1.4 %
con something	1	1.4 %
Conventry of Kansas	1	1.4 %
corprate benifet serv	1	1.4 %
doesn't know	1	1.4 %
don't remember	1	1.4 %
first health healthwaves	1	1.4 %
health wave	1	1.4 %
Healthwave	1	1.4 %
health way	1	1.4 %
Health Ways	1	1.4 %
HMO	1	1.4 %
jeffreys energy	1	1.4 %
MEDICADE	3	4.2 %
Medicaid	13	18.1 %
Medicaid and medicare	1	1.4 %
medicaid/medicare	1	1.4 %
medical card	3	4.2 %
Medican	1	1.4 %
Medicare	3	4.2 %
Medicare/medicaid	2	2.8 %
Medicare & Prescription plan	1	1.4 %
preferred	2	2.8 %
preferred plus	1	1.4 %
refused to answer	3	4.2 %
State Medical	1	1.4 %
Tricare	1	1.4 %
Tri Care	1	1.4 %
United	1	1.4 %
United Health Care	1	1.4 %
Veterans Administration	1	1.4 %
Waterstone/MedTrac	1	1.4 %
Total:	72	100.0 %



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How Heard about Quitline (Other)	Callers	Percentage
ACS brochurer	1	3.7 %
billboard	1	3.7 %
brochures	1	3.7 %
Brouchure at restaurant table	1	3.7 %
Called for materials from ACS before	1	3.7 %
Cancer relation to Society (guess)	1	3.7 %
Clr is a healthcare provider/known about the nu	1	3.7 %
Conference in KS	1	3.7 %
Directory	1	3.7 %
don't remember	1	3.7 %
great american smoke out	1	3.7 %
Insurance	1	3.7 %
KAN_QUIT	1	3.7 %
Kanstop	1	3.7 %
knows acs number	1	3.7 %
Magazine	1	3.7 %
phone book	1	3.7 %
prior contact	1	3.7 %
Quit Assist sticker	1	3.7 %
Quit now card	1	3.7 %
TV, Radio, and Head Start Resource Book	1	3.7 %
unknown	1	3.7 %
WIC	2	7.4 %
WIC office	1	3.7 %
Work	1	3.7 %
workshop	1	3.7 %
Total:	27	100.0 %